



TOOLS FOR ENGAGEMENT GUIDE

2020

Jeans Day Stickers

Host a “Jeans Day” event to engage employees and encourage campaign participation.

Employees donate in advance or on the event day. Give them a sticker to represent their participation and share the impact.

JEANS DAY

Employees can donate \$5 to your workplace giving campaign to dress down for the day.

PRINTING INSTRUCTIONS

Use 3-1/3” x 4” labels to print 6 ready to use stickers from our template on page 3.





Jeans Day



Jeans Day



Jeans Day



Jeans Day



Jeans Day



Jeans Day

Casual for a Cause Stickers

Plan a “Casual for a Cause” event for employees to share the causes they care about most.

Customize the templates on page 5 and 6 to your workplace engagement needs or consider aligning your event with various national charities and cause days.

- The American Cancer Society Denim Day® (Denim Blue)
- Susan G. Komen for the Cure® National Breast Cancer Awareness Month (Pink)
- amfAR National Gay Men’s HIV/AIDS Awareness Day (Rainbow)
- American Diabetes Month® (Blue)
- Alzheimer’s and Brain Awareness Month (Purple)
- Light it Up Blue-World Autism Awareness Day (Blue)
- Or, use CHC: Creating Healthier Communities’ logo and colors or your company’s colors

CASUAL FOR A CAUSE

Employees donate \$5 to your workplace giving campaign to dress down for the day.

PRINTING INSTRUCTIONS

Use 2” x 4” labels to print 10 ready to use stickers from our template on page 5 and 6.



Casual for a Cause



Casual for a Cause



Casual for a Cause



Casual for a Cause



Casual for a Cause



Casual for a Cause



Casual for a Cause



Casual for a Cause



Casual for a Cause



Casual for a Cause



Casual for a Cause

today because...

I support Autism Awareness!

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Coupon Book

Incentivize campaign participation by rewarding employees with a coupon of appreciation.

Determine incentives to offer, customize the coupon template, share with engaged employees.

THANK YOU FOR MAKING A DIFFERENCE BY
CREATING HEALTHIER COMMUNITIES, TOGETHER.

Sleep In Late

This coupon entitles you to come in 2 hours late on a day of your choosing.



COUPONS

Reward employees for campaign participation, leadership, or department teams for meeting their campaign goals.

PRINTING INSTRUCTIONS

Use everyday copier paper to print 4 customized coupons from our template on page 8.

COUPON IDEAS

Long Lunch or Take Some Time for You

This coupon allows you to extend your lunch time by 1 hour.

Jump Start, Celebrating You, or Flee at 3

This coupon allows you to leave work 2 hours early.

Free Healthy Lunch

This coupon entitles you to reimbursement for 1 lunch (\$25 limit).

Casual Day

This coupon allows you to wear casual clothes during 1 work day.

Free Healthy Breakfast

This coupon entitles you to reimbursement for 1 breakfast (\$20 limit).

Coffee Break

This coupon entitles you to reimbursement for 3 coffee purchases (\$10 limit).

Smoothie Break

This coupon entitles you to reimbursement for 3 smoothie purchases (\$15 limit).

Call in Well

This coupon entitles you to take a well-deserved day off.

Weekday Workout

This coupon entitles you to take 2 hours off to exercise.

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Granola Bar Wrappers

Keep your employees healthy by offering a motivating snack.

Customize the template to align with your workplace giving campaign theme, then share during breakfast, breaks, or even lunch.

COUPONS

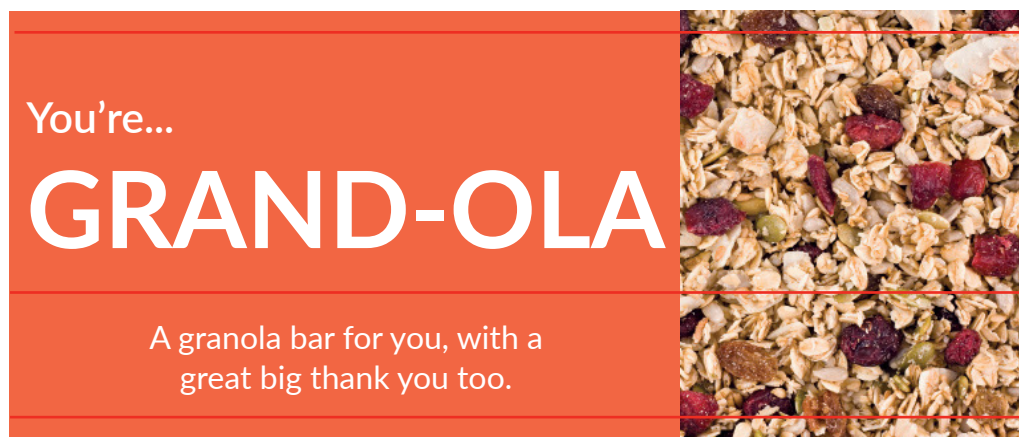
Share a healthy, motivating treat with your employees.

PRINTING INSTRUCTIONS

Use everyday copier paper to print 2 customized granola labels from our templates on page 10. Cut on the dotted line, then horizontally wrap the granola bars.

Other slogan ideas:

- Power Donor
- Breakfast on the Go
- Snack on the Go



APPRECIATION FACTS		INGREDIENTS	DAILY VALUE	INGREDIENTS	DAILY VALUE
Serving Size: One dedicated CHC donor		Commitment	100%	Compassion	100%
		Giving	100%	Gratitude	100%
		Dedication	100%	Caring	100%

Thank you for making a difference by creating healthier communities, together.

You're...

GRAND-OLA

A granola bar for you, with a great big thank you too.



APPRECIATION FACTS

Serving Size:
One dedicated
CHC donor

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Triangular Fold Table Tent

Communicate the impact your employees are making by sharing charity success stories and information on the causes they care about most.

PROVIDE A LIFE-CHANGING EXPERIENCE FOR CHILDREN WITH LONG-TERM HEALTH ISSUES

For children facing long-term health challenges, camp is a life-changing opportunity to build confidence, see beyond their limits and just be a kid.

Camps for Kids with Health Challenges is powered by CHC: Creating Healthier Communities to support:

- American Diabetes Association
- Arthritis Foundation
- Crohn's & Colitis Foundation of America
- Easter Seals
- Muscular Dystrophy Association
- SeriousFun Children's Network



CREATING HEALTHIER COMMUNITIES, TOGETHER. MAKE A DIFFERENCE BY PLEDGING TODAY!

CHC: Creating Healthier Communities is a nationwide nonprofit—a catalyst for good health—bringing communities, nonprofits, and businesses together around a shared commitment to better health and wellbeing.

The CHC Impact:

- We mobilize the volunteer support and philanthropic resources of 17 million employees each year.
- We have channeled more than \$330 million to high-impact nonprofits in the past 5 years.
- We have engaged thousands of company and public-sector partners, embedding a higher level of purpose in their philanthropic giving.
- We have driven nearly \$1 billion to date through the Combined Federal Campaign.

NEVAEH DIVES INTO A SERIOUSLY FUN SUMMER

For eight-year-old Navaeh, who attended Transplant Week at SeriousFun North Star Reach camp in Michigan, it was her first time to ever swim in a lake. When she first touched the water, she was timid and scared. Two days later, she was running full force into the lake toward her new friends with an exuberant grin on her face. Your support gives children like Navaeh the opportunity to take healthy risks in a safe and nurturing environment.



chcimpact.org

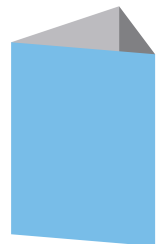
 **CHC** : CREATING HEALTHIER COMMUNITIES

TABLE TENTS

Encourage conversation by communicating the impact your employees are making by participating.

PRINTING INSTRUCTIONS

Use everyday copier paper to print 1 customized table tent from our templates on page 12 and 13. Cut, fold, and tape as shown.



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