**CHC Giving Day #ForHealthEquity**

**Partner News Release Template**

TARGET AUDIENCE: Existing CHC corporate partners to distribute to network

DISTRIBUTION TIMELINE: January 28-March 8, 2021

PURPOSE: This customizable news release serves as a template for corporate partners to promote their involvement with CHC Giving Day. The news release can be distributed to media or partners’ networks.

**[INSERT NAME] Joins With CHC: Creating Healthier Communities for the Largest Day of Giving #ForHealthEquity**

*CHC Giving Day will be held on March 11, the anniversary of WHO declaring COVID-19 a pandemic.*

**INSERT LOCATION (INSERT DATE) –** CHC Giving Day #ForHealthEquity, the single largest day of giving for health equity in the United States, will be held on Thursday March 11, 2021 by CHC: Creating Healthier Communities. CHC, which brings communities, nonprofits, and businesses together around a shared commitment to better health and wellbeing, has called upon their corporate partners, including **INSERT PARTNER NAME**, to come together as a collective force for good and raise significant funds tied to causes around health equity.

“Good health is the great equalizer. But the health of our communities has never been more off balance,” said Shelley Hayes, chief development officer of CHC, and lead spokesperson for the campaign. “The COVID-19 pandemic magnified longstanding health inequities that disproportionately impacted people in under-resourced communities—with communities of color most significantly affected by the disease. Achieving health equity in our communities requires a collective effort, and that’s what we’re working toward with our CHC Giving Day.”

“**INSERT QUOTE FROM COMPANY/NONPROFIT EXECUTIVE ABOUT HOW ADVANCING HEALTH EQUITY ALIGNS WITH THE VALUES OF THE COMPANY/NONPROFIT”**

Since mid-December, CHC partners across the U.S. have been raising funds by engaging their employees in giving campaigns, activating their vendor networks, and/or encouraging customers to join in the efforts by donating.

“CHC Giving Day #ForHealthEquity is an incredible opportunity for our company partners to rally their networks in support of high-impact nonprofit organizations working to address barriers to good health,” added Hayes. “The effects of COVID-19 have highlighted the health inequities in communities across the United States. By joining together, we can find equitable solutions that work for community needs.”

This is the inaugural year of CHC Giving Day, which was created to offer a way for corporate partners to honor their commitments to their nonprofit partners after a turbulent financial year for companies and nonprofits alike. Partners such as **INSERT PARTNER NAME** have stepped forward to engage their networks for the long-term health and wellbeing of our communities.

With the support of partners like **INSERT PARTNER NAME**, CHC mobilizes 17 million employees each year and has channeled more than $330 million to high-impact nonprofits over the past 5 years. CHC Giving Day will offer even more ways for company partners and their employees to support nonprofits that advance health equity.

**ABOUT CHC: CREATING HEALTHIER COMMUNITES**

CHC: Creating Healthier Communities, formerly Community Health Charities, is a catalyst for good health, bringing communities, nonprofits, and businesses together around a shared commitment to better health and wellbeing. We represent thousands of high-impact nonprofits nationwide, working to address barriers to good health, and we connect them with capital from our corporate, foundation and government partners to power transformative change. By listening to partners and convening community and business leaders, we ensure that we always act in the best interests of the communities, directing resources and expertise where it is needed most. For more information, visit chcimpact.org.

 **ABOUT INSERT NAME OF PARTNER**

INSERT PARTNER BOILERPLATE

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