**CHC Giving Day #ForHealthEquity**

**Email Template for Nonprofits**

Draft Copy for Review

TARGET AUDIENCE: CHC nonprofit partners to distribute to network

DISTRIBUTION TIMELINE: ASAP- Through March 11

PURPOSE (for internal use): This customizable email template helps nonprofit partners promote their involvement in CHC Giving Day to their networks. It contains a direct call for donations to the #ForHealthEquity cause campaign. The email can be sent to partners, vendors, personal connections, and other important audiences.

Subject Line: Our Communities Need Us. Will You Join Us #ForHealthEquity?

Hey [NAME],

I know you’re likely swamped, so I will be brief.

I’m excited to share that [NONPROFIT NAME] is joining CHC: Creating Healthier Communities for their first [ever Giving Day #ForHealthEquity](https://chcimpact.org/for-health-equity/) on March 11 – marking one year since COVID-19 was declared a pandemic. This day has the potential to be the single largest day of giving for health equity in the United States, and I’d be thrilled if you would join us in raising funds for [NONPROFIT NAME].

Simply [complete this form](http://analytics.chcimpact.org/healthcharitiesorg-aqbet/pages/63a3d0796f5beb1190fd00155dcc3545.html?PageId=63a3d0796f5beb1190fd00155dcc3545) and a CHC team member will reach out to set up a giving day page for [COMPANY NAME]. All funds raised through your giving page will directly benefit [NONPROFIT NAME].

We are so grateful for the support you have provided to date, and we look forward to making an even greater impact together to protect and advance the long-term health and wellbeing of our communities.

Should you have any questions about giving day or fundraising on our behalf, please feel free to reach out to info@chcimpact.org.

All the best,

[SIGNATURE]